

DIRECTOR OF COMMUNICATIONS

HopeWell, Inc.

Greater Boston Area



HopeWell

Background

HopeWell is the largest nonprofit provider of foster care in Massachusetts and Connecticut, serving approximately 1000 foster care-involved youth annually through a comprehensive, youth-centered and trauma-informed approach. Through innovative solutions such as My First Place™, an education and employment program that provides safe, stable housing, and case management support for youth who have aged out of foster care, and with collaborative partnerships among stakeholders in government, health care, philanthropy, business, and social justice, HopeWell is driving the systems change urgently needed to raise the standards of the foster care experience so that every child can reach their potential in life.

The Opportunity

The Director of Communications (DOC) is a driven professional who is passionate about HopeWell's mission, as well as the power of communications and marketing. As HopeWell's first Director of Communications, the position holder has an extraordinary opportunity to shape how the organization tells its story and communicates with a wide range of stakeholders. The DOC is responsible for the day-to-day operation of HopeWell's communications strategies and for amplifying the impact of HopeWell's program work using channels appropriate to a range of different audiences, and identifying new platforms for showcasing HopeWell's mission, innovation, programs, and impact.

The DOC should be both team-oriented and independent, creative, flexible and efficient, able to shepherd projects through various stages to completion. These projects may include content creation, communication strategy, brand marketing, and event planning.

Workplace Culture and Benefits

HopeWell has an unparalleled work culture with an emphasis on diversity, belonging, inclusion, equity, and holistic wellness. At HopeWell, each team member is called to uphold and live daily the values of empathy, strength, learning, and integrity. HopeWell is an environment where we laugh and smile while handling serious, life-changing work.

HopeWell also offers a comprehensive rewards package that values employee wellness, work-life balance, and continuous learning. Benefits include a hybrid work model, student loan pay-down assistance, tuition reimbursement, funding for professional development, as well as a full suite of healthcare benefits, a 401k plan, and generous paid-time-off.

Click [here](#) to apply

or visit: <https://hopewellinc.org/careers/>

HopeWell Inc.

Sign-on Bonus



COMPETITIVE COMPENSATION

Competitive Salaries
Sign-on Bonus - up to \$1,500
Employee Referral Bonus - up to \$600
On-Call Stipend - additional \$100

HEALTHCARE COVERAGE

Medical, Dental and Vision - up to 85% premium coverage
Domestic Partnership Coverage
Flexible Spending Accounts
Disability Plans
Telehealth

RETIREMENT PLAN

401K w. Employer Match - up to 6% match

PAID TIME OFF

Generous Vacation & Sick Time
13 Paid Holidays

WELLNESS PROGRAM

AHealthyMe
Fitness & Wellness Reimbursement - up to \$300
Employee Assistance Program

CULTURE ENHANCERS

DBIE Program
Employee Experience Program
Recognition Program
Engagement Program
• Community Spot, Paint Night, Ice Cream Socials, Movie Night, Book Clubs and more.

OTHER BENEFITS & PERKS

Verizon Discount - 22%
Tickets At Work - Free

CAREER, EDUCATION, LEARNING & DEVELOPMENT

Student Loan Pay-Down Assistance - up to \$1,200 annually
Professional Development Funding
Tuition Reimbursement for Advanced Degree
Tuition Remission for Undergraduate Degree
Licensure Supervision

ADDITIONAL LEARNING & GROWTH PROGRAMS

Professional Pathways Program
W.E.L.L. Program (Ways to Enhance Learning and Leadership)
• SoS Program (Supporting our Supervisors)
• Mentorship Program
• Ted@Work Learning
• Provider's Council and eAcademy (earn free CEU's)
• Access to the Institute for Nonprofit Practice (INP)

The Way We Care For YOU!