



ECO-INNOVATION DIRECTOR

Job Description

February 2022

About the Codman Square/TNT Eco-Innovation District (EID): The Talbot Norfolk Triangle (TNT) Eco-Innovation District includes opportunities to pursue a range of environmental and energy efficiency models, at a neighborhood-wide scale, while engaging local constituents in energy, climate and environmental advocacy, as well as green job training while creating and expanding access to healthy, fresh produce and the food system in the community via urban agriculture. A low-income, predominantly people of the global majority (POGM) neighborhood in the South Dorchester section of Boston, MA, the TNT EID is a triangular slice of land, composed of 13 streets containing 525 housing units within CSNDC's service area that lies along the Fairmount Indigo commuter rail line corridor. CSNDC, for the past 9 years, has sought to create a new model for green and equitable development on a neighborhood or district scale – an Eco-Innovation District. CSNDC, through engagement with the community and through the creation of focused Eco-Innovation activities and plans, is looking to achieve broad scale environmental and energy sustainability within our 2 square mile service area. The goal is environmental justice and racial equity achieved through mobilizing a strong base of grassroots leaders to have their voices heard on environmental, climate, green job development and advocacy, and a range of related sustainability issues. Ultimately, this work is being done to positively impact people's health, as well as their pocketbooks. This nationally significant effort seeks to create and implement a vision of urban sustainability that is both responsive to neighborhood residents and is a model for others.

Environmental, climate, energy, and economic, racial and social equity goals are all part of the work of Codman Square NDC's Eco-Innovation department. While targeting the Talbot Norfolk Triangle area, this work is being done across all of CSNDC's service area, which contains about 50,000 residents, the majority of which are low/mod income people of color.

Position Summary: The Eco-Innovation Director is responsible for furthering and expanding the work of the Eco-Innovation department. This includes managing all direct service programs as well as sustainability-related advocacy and leadership development initiatives. Key to this is understanding and linking the connection between the two typologies. The goal is to simultaneously improve the socioeconomic and health outcomes of local constituents, through improving the environment, and facilitating leadership development on sustainability issues. This is achieved through management and implementation a range of services and activities including programming related to increasing the uptake of clean energy technologies in CSNDC's service area, engaging residents in environmental, energy and climate change advocacy, and through management of CSNDC's Ballou Urban Farm, the Green Infrastructure Certification & Training program, and other sustainability related programming. Surface innovative models and program support needed to guide sustainable development activities in CSNDC's service area.

Key Responsibilities include, but are not limited to:

- Manage, support and achieve the goals, objectives and outcomes of all aspects of the following CSNDC's sustainability initiatives, including, as appropriate, launching some of these initiatives:
 - Fairmount Climate Justice Advocacy Initiative
 - Green Infrastructure Training & Certification Program

- Ballou Urban Agriculture Farm
- Clean Energy Ambassador Program
- Heat Island Mitigation efforts, to include the Air Conditioner Giveaway Program
- Other efforts, as required
- Develop and implement outreach plans to recruit residents/constituents into advocacy and program activities
- Develop and implement community organizing plans and campaigns to build a local constituency for these efforts (a Climate/Environmental Equity Army)
- Develop and implement education/training curricula and protocols in support of constituent advocacy and clean energy uptake
- Initiate and participate in a range of internal and external partnership meetings to plan, set agendas, troubleshoot and prioritize issues and activities and to move work forward
- Develop/refine protocols, procedures and policies so that all work is implemented in an efficient and timely manner, particularly for new program launches
- Manage departmental staff
- Act as a liaison to a range of entities, such as the Fairmount CDC Collaborative, program partners, funders, policy makers and legislators.
- Track legislative priorities related to the work, and strategize with internal and external partners and constituents to achieve legislative priorities.
- Generate/further opportunities for partnerships and grant funding with public and private entities
- Support or arrange for note taking and facilitate/ensure appropriate communication protocols are in place with partners
- Generate and analyze data program specific and reports results such as pre- and post- retrofit analyses
- Gather best practices for green house gas emissions, deep energy retrofits, new green development, transit-oriented development and local power generation
- Coordination with current planning initiatives, both within CSNDC, as well as external efforts at the public and private level
- Advise the CSNDC real estate staff on how to improve energy efficiency in CSNDC developments and resource identification for same.
- Produce regular progress, and other reports for internal management, Board and funders
- Act as liaison to the Board Eco-Innovation Committee and support Committee plans and work
- Other related duties.

The Director will help support and lead the Eco-Innovation team and will be expected to provide CSNDC management, staff, and external partners with information on measurable impacts of various methods of sustainable development that improve financial and health outcomes for residents/businesses in the neighborhood and reduce greenhouse gas emission.

Qualifications: At least 6-8 years of progressively responsible and proven experience in environmental advocacy or environmental organizing and/or sustainability program development and management required, including at least 3-4 years' experience of managing staff in this area. Bachelor's degree in environmental studies/science, community planning, public policy, or related field preferred. Familiarity with and meaningful experience in environmental conservation, green energy generation, green housing standards, sustainability research, implementation and data collection, developing and launching community organizing campaigns, urban planning/design, and community development, at a neighborhood level required. Previous work, at an on the ground, community level, strongly preferred. Ability to and previous experience working in urban settings with a range of diverse people, including low/mod income people of the global majority (POGM), preferred. Excellent verbal and written communication skills, as well as report presentation skills and strong computer skills required (including Word, Power Point, and Excel) required. Ability to work independently and to manage multiple tasks and project simultaneously. Proven ability to guide and manage a team of

professionals through all aspects of existing and new initiatives important.

Salary range is \$75,000-\$85,000, commensurate with experience. The EID Director reports to the VP of Base Building & Fundraising. Send resumes with cover letter and salary requirements by March 31, 2022 to gail@csndc.com or to Gail Latimore, Executive Director, Codman Square NDC, 587 Washington St, Dorchester, MA 02124. No phone calls please.