



The Tomorrow Fund

Supporting Today's Nonprofit Leaders

Whether it's serving the sick, the homeless, the hungry, educating young people or providing renewal through arts: strong nonprofits are integral to our nation's ability to confront and recover from the COVID-19 pandemic. Today's public health crisis is disproportionately affecting the most marginalized communities, while simultaneously threatening the effectiveness, and even the existence, of the vital organizations so many depend on.

In the months and years ahead, how will nonprofit leaders, organizations, and the sector navigate situations they've never encountered before? How will we ensure that we don't backslide on hard earned progress against the myriad social and environmental challenges that leaders work to address every day?

Webinars alone are not enough. Rapid response, emergency funding can help in the immediate term but cannot solve the larger set of challenges that will remain. Nonprofit leaders need access to experts, thought leaders, and coaching. They need community, time, and a space to grapple with their unique organizational challenges and put new ideas into practice.

The Institute for Nonprofit Practice (INP) has a method and approach that can ensure the effectiveness and connectedness of nonprofit leadership, can quickly be scaled, and is urgently needed at this moment.

Through comprehensive year-long certificate programs, INP ensures that the most promising nonprofit leaders have the skills, knowledge, networks, resources, and confidence they need to effectively lead, advance justice, and build a more equitable future for all. Our programs are complemented by robust alumni offerings and community-wide convenings.

Diversity, equity and inclusion is woven into the fabric of everything we do, from curriculum development to organizational strategy. Since our founding, we have sought to close historic racial gaps in leadership. The majority of our students, faculty, and staff are people of color, and we have built an alumni network of 1,400 diverse leaders from every corner of the sector.

As we recruit for the class of 2021, we are seeing the effects of COVID-19 on organizational budgets. Even the largest nonprofits have entirely frozen or cut their professional development funds. This is not a choice they want to make.

In a time when the sector needs us more than ever, we are not stepping back, we are stepping up with the launch of **The Tomorrow Fund**.

The Tomorrow Fund will support today's nonprofit leaders as they work to rebuild, reimagine, and restore in the days and year ahead.

With recruitment for the incoming class ready to launch, we need to raise a total of \$600,000 by May 31, 2020 to begin to promote this opportunity, and \$2.3M over the next 12 months to:

- **Waive tuition completely** for 230 students who are majority people of color and ensure there are no barriers to professional development for these leaders or their organizations
- **Rapidly adapt and expand our curriculum** to reflect the sector's current needs in the context of COVID-19
- **Engage our 1,400 alumni** in coalition building, and provide community connection, continuing education, and access to timely crisis response resources
- **Open our doors to the broader nonprofit community** locally and nationally and grant access to events, workshops, resources, and other needed offerings

We can't let nonprofit leaders face this moment and the challenges it presents alone. We are asking for your help and calling upon our partners and the philanthropic community to come together to join us in supporting our sector's leaders, not just today, but in the days and year ahead.

Will you join us?

"The COVID-19 pandemic is unprecedented for everyone, but INP has provided a framework we can use to get through this. It has shaped how I look for ways to improve our organization's resilience, while bolstering personal resilience."

– INP Student, Class of 2020

"Through INP I know I have people I can count on for support, access to resources, great thinking to help me navigate these unknown waters, and the confidence to chart a course forward."

-INP Alumnus, Class of 2017

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www.nonprofitpractice.org/tomorrowfund